

THE PERFECT
WELCOME
EMAIL SWIPE
FILE™

FOLLOW THIS SWIPE FILE TO CRAFT A BADASS WELCOME EMAIL

CONSCIOUS
COPY & CO.

Subject Line: (FREE) <what you're delivering to them> ~Contact.FirstName~

Content:

~Contact.FirstName~,

Thanks so much for <remind them where they found you and the action they took>

<Enter information about what they learned>

Just a reminder, <name> from <business>.

Here's what I've got for you...

See below the <FREE GIFT YOU ARE GIVING THEM>.

>>CLICK HERE TO DOWNLOAD IT <<

For the next <length of time> I wanna introduce you to my way of thinking around <what you will help them with> MUCH different than you're probably used to.

<Create your positioning statement around WHY you are DIFFERENT>

Around every <X> days for the next <X> weeks I'll be sending you an email. I'll be numbering these emails as 1/8" and so on, so you can keep track of where you're at.

The reason? My style around <your process & niche> may or may not be for you. I want you to decide.

After the first <X> messages, I'll be sending you new emails <X/week> or so and any time there's something SUPER pressing that I know it will help you.

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Content Continued:

I'm excited to share about <something awesome you're going to share in upcoming email>

<Insert Your Value Prop>

Feel free to click "Reply" to any of the emails with questions, comments, or feedback. Especially if there's something you want to learn more about.

So I think that's all for now.

Oh...if you haven't already, make sure to drag my emails out of your Promotions or Junk Folder if they're hangin' out over there. I don't want you to miss anything.



Jennifer Rachael Hudye

Founder

CONSCIOUS
COPY & CO.

P.S: I'd LOVE to hear from you. I don't wanna be the only one talking on the first date.

Click "Reply" to this email and let me know the #1 question you have when it comes to your <problem they face>

P.P.S:

<Insert a soft care to action on something>

CLICK HERE ->>

EXAMPLE OF WELCOME EMAIL

Subject Line: (FREE) Perfect Welcome Email~Contact.FirstName~

Content:

~Contact.FirstName~,

Thanks so much for listening to the Start From Nothing Podcast where I was interviewed by Frank.

My hope is that it gave you some ideas of how you can be lovin' up on your tribe more so that you build an authentic relationship and they look to you as their Authentic Influencer and how to craft a BADASS compelling offer.

Just a reminder, I'm Jennifer. Founder of Conscious Copy & Co.

Here's what I've got for you...

See below the Perfect Welcome Email Swipe File™. Make sure to have this out in front of you when you create your next welcome email.

>>CLICK HERE TO DOWNLOAD IT <<

For the next two weeks I wanna introduce you to my way of thinking around email marketing. MUCH different than you're probably used to.

Straight up...I go for the long term relationships...not the hit it and quit it. (All my dating references will make more sense in a bit ;-))

Around every third day for the next three weeks I'll be sending you an email. I'll be numbering these emails as "CC 1/8" and so on, so you can keep track of where you're at.

The reason? My style of email marketing may or may not be for you. I want you to decide.

After the first 8 messages, I'll be sending you new emails once a week or so and any time there's something SUPER pressing that I know it will help you.

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Content Continued:

I'm super excited to share my first "breakthrough" moment when I closed 10% of my email list on my first product. More on that later...

Conscious Copy & Co. helps you grow your tribe and build authentic relationships through email marketing.

Feel free to click "Reply" to any of the emails with questions, comments, or feedback. Especially if there's something you want to learn more about. I read each one..they are my favorite surprise. (Aside from when I realize there's cash in my jacket pocket that I forgot about.)

So I think that's all for now.

Oh...if you haven't already, make sure to drag my emails out of your Promotions or Junk Folder if they're hangin' out over there. I don't want you to miss anything.



Jennifer Rachael Hudye

Founder
CONSCIOUS
COPY & CO.

P.S: I'd LOVE to hear from you. I don't wanna be the only one talking on the first date.

Click "Reply" to this email and let me know the #1 question you have when it comes to your email marketing.

P.P.S:

If you want to accelerate this relationship and hop on a Complimentary Clarity Call to talk about your email marketing and see if I can help you...c'mon over here and book a call with me. First fill out the super quick application below.

[CLICK HERE ->>](#)

REMEMBER AN EFFECTIVE EMAIL HAS THE FOLLOWING

Step 1: Headline

Do I have an effective & entertaining email subject line?

Step 2: Personalization

Have I made this email personal by adding the persons first name and "you" throughout?

Step 3: Storytelling

Did I include a story that will help the person connect and relate to the value I am delivering?

Step 4: Massive Value

Did I deliver massive/actionable value that is easy to consume?

Step 5: Authentic Personality

Did I show my authentic personality in the email to help connect and relate?

Step 6: Roadbumps

Did I include roadbumps throughout the email?

Step 7: Call To Action

Did I include a call to action to have the person take action from my email?